



Active Ageing and Solidarity between Generations Concept

- Help people to stay at work longer and encourage them not to retire too early;
- Combat social exclusion among senior people by encouraging them to participate actively in their communities at local and regional level and to engage in active citizenship initiatives at the national and European level;
- Prevent dependency





Challenges in Europe associated with population ageing

The challenge is to make the most of the enormous potential that we harbour even at a more advanced age.

- **Employment** – as life expectancy increases across Europe, pension ages are rising, but many fear that they will not be able to stay in their current jobs or to find another job until they can retire on a decent pension.
- **Participation in society** – retiring from one's job does not mean becoming idle. The contribution of older people to society as carers for others, typically their own parents or spouses and their grandchildren is often overlooked and so is their role as volunteers.
- **Independent living** – our health declines as we grow old, but a lot can be done to cope with this decline. And quite small changes in our environment can make a big difference to people suffering from various health impairments and disabilities.





What can the EU do?

- Ensure adoption of a European Directive on carer's leave to support workers who provide informal care to dependent relatives;
- Agree concrete employment targets for older workers and support the development of initiatives supporting active ageing and intergenerational solidarity.
- Guarantee adequate and sustainable pension schemes in all Member States and adequate health and dependency insurance for older men and women;
- Develop a legal framework requiring all public and private entities to apply common accessibility criteria and promote a "Design for All" approach to include the needs of all people in society;
- Provide more support for health promotion and prevention in future public health programmes.





Active Ageing in the Context of TECT Network

- **Valorization and continuation of traditional culture**
- Raising the awareness of the utility of traditional culture seniors are carriers of
- Exchanging know-how and best practices for preservation and continuation of traditional culture
- Integration of traditional culture into the tourism offer – a source of funding for preservation and conservation





Active Ageing in the Context of TECT Network

- **Fostering transfer of knowledge and know-how between generations**
- Youth learning from the seniors – the natural continuation of tradition
- Seniors learning from the youth – innovative practices and new technologies





Active Ageing in the Context of TECT Network

- **Traditional culture and entrepreneurship**
- Meeting traditional culture and business
- Promoting traditional culture, arts and crafts beyond national borders – reaching new markets
- Creating synergies – facilitating the growth of start-ups





Active Ageing in the Context of TECT Network

- What are the major challenges for Active Ageing in your community?
- To what extent have they been addressed by the involvement in TECT Network?
- What further measures would you suggest?
- How would you rate your community's performance in Active Ageing?



Towards Excellence in Cultural Tourism



Europe for Citizens

With the support of the Europe for Citizens
Programme of the European Union

Introducing the Active Ageing Index

OVERALL	Employment	Social participation	Independent living	Capacity for active ageing
1 Sweden	1 Sweden	1 Ireland	1 Denmark	1 Sweden
2 Denmark	2 Cyprus	2 Italy	2 Sweden	2 Denmark
3 Ireland	3 UK	3 Luxembourg	3 Netherlands	3 Netherlands
4 UK	4 Portugal	4 Sweden	4 Finland	4 Luxembourg
5 Netherlands	5 Estonia	5 France	5 Germany	5 UK
6 Finland	6 Denmark	6 Netherlands	6 UK	6 Ireland
7 Cyprus	7 Finland	7 Finland	7 Ireland	7 Finland
8 Luxembourg	8 Netherlands	8 Austria	8 Luxembourg	8 Belgium
9 Germany	9 Romania	9 Belgium	9 France	9 France
10 Austria	10 Germany	10 Denmark	10 Slovenia	10 Austria
11 Czech Rep	11 Ireland	11 UK	11 Czech Rep	11 Germany
12 France	12 Latvia	12 Czech Rep	12 Belgium	12 Spain
13 Portugal	13 Lithuania	13 Cyprus	13 Austria	13 Malta
14 Belgium	14 Czech Rep	14 Spain	14 Hungary	14 Czech Rep
15 Italy	15 Austria	15 Malta	15 Lithuania	15 Italy
16 Estonia	16 Bulgaria	16 Slovenia	16 Romania	16 Bulgaria
17 Spain	17 Greece	17 Hungary	17 Malta	17 Cyprus
18 Lithuania	18 Spain	18 Lithuania	18 Estonia	18 Portugal
19 Malta	19 Slovenia	19 Germany	19 Italy	19 Slovenia
20 Romania	20 Luxembourg	20 Portugal	20 Cyprus	20 Lithuania
21 Slovenia	21 France	21 Greece	21 Poland	21 Estonia
22 Latvia	22 Italy	22 Latvia	22 Spain	22 Poland
23 Bulgaria	23 Slovakia	23 Slovakia	23 Slovakia	23 Greece
24 Greece	24 Poland	24 Estonia	24 Portugal	24 Slovakia
25 Hungary	25 Belgium	25 Romania	25 Greece	25 Hungary
26 Slovakia	26 Malta	26 Bulgaria	26 Bulgaria	26 Latvia
27 Poland	27 Hungary	27 Poland	27 Latvia	27 Romania